



STRATEGIC DIRECTIONS
April 1, 2020 – March 31, 2025

PARTNERSHIPS

Individuals
Families
Board Members
Employees
Community Partners
Ontario Health /North West Local Health Integration Network (OH/NWLHIN)
Ministry of Health (MOH)

**BOARD OF DIRECTORS
FOR
BRAIN INJURY SERVICES OF NORTHERN ONTARIO**

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ALICE M. BELLAVANCE
CHIEF EXECUTIVE OFFICER

MISSION

To assist individuals, living with the effects of acquired brain injury in attaining their maximum potential as they continue living, loving and doing.

VISION

Providing leading edge brain injury services in our communities.

PURPOSE (MANDATE)

The purpose of Brain Injury Services of Northern Ontario is to provide the skills, experiences and information necessary to achieve maximum potential for individuals with an acquired brain injury and their families/caregivers/significant other(s), residing in Northern Ontario. Northern Ontario is defined as the following: the Districts of Rainy River, Kenora, Thunder Bay, Algoma, Sudbury-Manitoulin, Cochrane, Timiskaming and Nipissing in the Province of Ontario.

VALUES

Confidentiality
Excellence
Integrity
Recognition
Self-Determination

Transparency
Inherent worth
Interdependence
Responsible Communication
Wellness Safety & Success

STRATEGIC DIRECTION # 1
GETTING BETTER AT WHAT WE DO!

GOAL: Improving quality of Service

We Will:

- Develop and enhance clinical service delivery
- Promote a culture of caring and excellence
- Continue to enhance *Brainwise* and the *Family Support Group* – now expanded to the District – Fort Frances, Dryden and Kenora
- Establish a People with Lived Experience (PWLE) Advisory Committee
- Enhance small groups through establishment of Alumni
- Engage in research
- Implement Ontario Neurotrauma Foundation (ONF) Clinical Practice Guidelines
 - Pediatric Concussion
 - Adult Concussion
 - For the rehab of adults with moderate to severe TBI (Community–Psychosocial)
- Apply for ONF Catalyst Grant
- Complete Clinical Review of Programs
- Enhance practices brought on by COVID-19

STRATEGIC DIRECTION # 2
GROWING!

GOAL: Expanding and developing our services

We Will:

- Enhance our presence across our catchment area: Rehabilitation Support Workers in Thunder Bay, Dryden, Fort Frances and Kenora
- Seek to increase assisted living options, including a rural option and in the region: lobby for ongoing Alternate Level of Care (ALC) funding
- Restore Transitional Learning Centre (TLC) to rehab focus and include respite capacity
- Develop partnership with Dilico Anishinabek Family Care and North of Superior Counselling Programs for District of Thunder Bay
- Work with Kenora Social Service Administration Board to develop support within housing in their jurisdiction
- Lobby government to include Fetal Alcohol Spectrum Disorder (FASD) into the ABI portfolio
- Explore services to:

- Indigenous people
 - Needs' assessment for the northern communities
 - Develop user friendly neurological educational materials
- Individuals with complex, multi-jurisdictional needs: role of Provincial Acquired Brain Injury Network
 - Continue to track number of individuals applying for service with co-occurring mental health issues
 - Continue to track number of individuals with a mental health issue applying for service with co-occurring addictions
 - Continue to track number of individuals applying for service who are affected by a developmental/intellectual disability
- Children / adolescents
 - Educate the public (re-institute Brain Injury credit course at Confederation College)
 - Investigate the feasibility of establishing a Community Health Worker Model (based on work Model (based on work of Sioux Lookout First Nations Health Authority and Dignitas International)
 - Education material for Indigenous – modelled after P.A.R.T.Y. To Go – rebranded as T.I.I.P.S. (Thunder Bay Regional Health Sciences Centre Indigenous Injury Prevention Strategy)
 - Pursue Jordan's Principal for Indigenous Children
 - Evaluate Technology Project and BISNO Virtual Office

STRATEGIC DIRECTION # 3
CO-OPERATING!

GOAL: Collaborating with other Services

We Will:

- Explore collaborative governance opportunities with other Health Service Providers (HSP) and Ontario Health (OH), Ministry of Health (MOH) and North West Local Health Integration Network – Home and Community Care (NWLHIN-H&CC)
 - Planning tables at each Sub-Region Collaborative
 - Monitor developments of Ontario Health Teams (OHTs)
- Enhance existing partnerships within Sub-Regions
- Re-offer training for the Thunder Bay Police Service and expand to include the Ontario Provincial Police, Anishinabek Police Service, and Nishnawbe Aski Police Service
- Improve the referral process of individuals requiring our services from St. Joseph's Hospital – ABI Unit no longer standalone
- Establish formal partnership with the Adult Mental Health Unit at Thunder Bay Regional Health Sciences Centre

STRATEGIC DIRECTION # 4
CARING!

GOAL: Recognizing the needs of our employees

We Will:

- Care about our people, so they can care about those we serve
- Encourage professional development and life-long learning
- Advocate for improved wages and benefits
- Whenever possible promote from within and track
- Provide recognition for employees
- Offer employees electronics program every 2 years
- Provide health care benefits for fulltime employees
- Encourage Wellness Activities
- Monitor/implement various Pandemic Pay initiatives
- Ensure safe work practices related to COVID-19 – relevant IPAC (Infection Prevention and Control) Strategies

STRATEGIC DIRECTION #5
Leading

GOAL: Leading in best and promising practices

We Will:

- Seek and implement evidence informed practices
- Recruit and maintain board representation from across the respective Sub-Regions and North East
- Board to engage in education sessions regarding health transformation
- Encourage creativity in service provision
- Co-operate with research projects
- Govern with a view to the future
- Lead in providing services that are culturally and demographically sensitive, competent and safe
- Investigate Indigenous competency training